

Royal Music Centers  
Founded 1993



Summer 2018  
Volume 26 Number 2

Royal Music  
West Hills Plaza  
864 Route 37 West  
Toms River, NJ 08755

# Royal Page

www.royalmusic.com

732-240-2332

It's amazing the direction our lives can take with a little encouragement. In 1984 I began a part time job in a local organ store as a delivery-teen. I never imagined that job would grow into a full time career and musical obsession.

I've had the pleasure of enriching thousands of people lives with music. Looking back on my career to date I feel fortunate to have witnessed the technical revolution of the last thirty years while meeting some interesting people along the way. My greatest pleasure in building Royal Music has been helping the home music hobbyist sound a little better. Whether through a newer instrument, a class, a private lesson or maybe just a new piece of sheet music it's nice to have brought music into so many lives. Music touches every member of the family, not just the resident musician.

I would like to thank everyone who has contributed to the success of Royal Music. I sincerely value your business, but more importantly your trust and friendship.

Play music everyday.

Jeff Mazza  
Troubadour

## 4 Years of Experience

Your opinion matters ... Be Heard  
Monday July 16<sup>th</sup> 10:30 am

### CUSTOMER FEEDBACK FORUM

In 1993 the first issue of this newsletter asked for feedback from our customers. Over the years we have been fortunate to get some great ideas from our loyal readers.

The best way to learn what customers want is to spend time with customers. And the best customers to meet are Royal Music customers.

Come share your thoughts about music with the founder of Royal Music who values your opinion. This forum will be focus on instruments, lessons, print music and anything important to the hobby of making music.

*"Music is your own experience, your thoughts, your wisdom. If you don't live it, it won't come out of your horn."*

- Charlie Parker

**Don't Miss The Boat  
River Lady Dinner Cruise  
Monday July 23rd  
Tickets \$40**

## FREE AIR CONDITIONING !

As the temperature outside rises the music lovers who visit Royal Music stay cool in our awesome music studio due to cool music and great air conditioning.

Summer has always been an exciting time for music at Royal Music. This summer we are hosting a plethora of one-day crash courses where you can learn from our Troubadours and some special guest speakers. Please review the offerings inside this newsletter. These seminars are offered with limited seating, so if you see something that interests you please call and reserve a seat.

**Life is short ...  
Don't forget to play.  
and may we suggest you  
try the Lowrey EZ-2**



"I would teach children music, physics, and philosophy; but most importantly music, for the patterns in music and all the arts are the keys to learning."

- Plato

---

**THIS AUGUST**  
**FREE CLASS LESSONS FOR**  
**ADULTS**  
**5 Weeks**  
**FREE**

No catch, no gimmicks

---

**THIS JUST IN**

A large assortment of song books, fake book and sheet music.

Browsers Welcome

**ATTENTION PORTABLE  
KEYBOARD OWNERS**

When Royal Music moved into our current location in 2002 the room with the space shuttle became our keyboard room. We sold a lot of high end keyboards over the years by brands such as Technics, Roland, GEM Genesys and others.

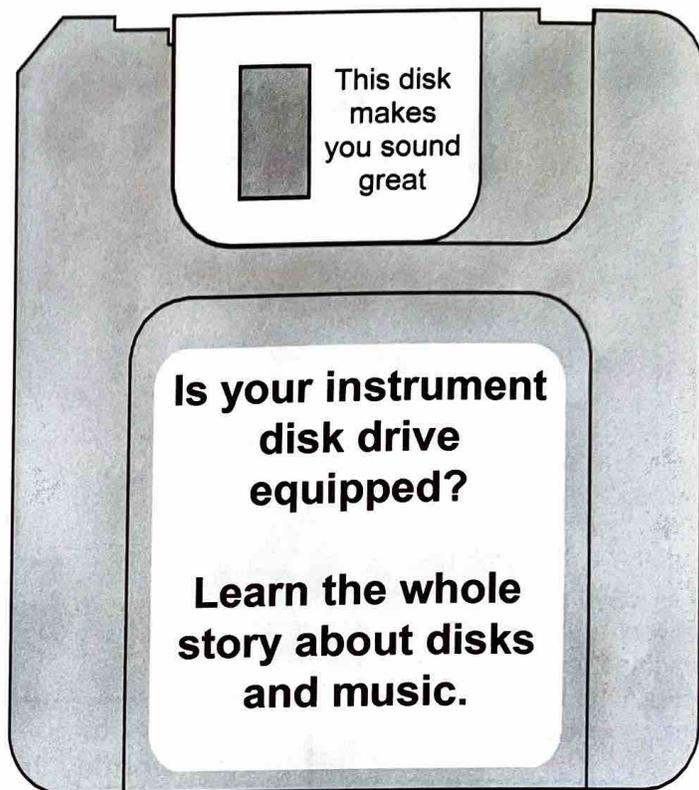
The time has come to re-visit the keyboard room. You'll be happy you did.

**Friday Is Movie Day**

Every Friday this August you can gather with other music lovers and join us for a FREE movie (usually with a musical theme).

We've got great Air Conditioning, microwave popcorn and nice folks. Hope to see you at the movies.

**EVERY FRIDAY IN AUGUST @ 11am**



The floppy disk was a long standard on computers and found even longer on musical instruments. If your instrument is floppy disk capable or if you wonder what it does, please come to our floppy disk seminar **Wednesday July 18th @ 12:00 pm NOON.**

You will learn what it is ... what the advantage it can give your music ... and why it lasted so long in the music world.

Software will be available for many makes and models of instrument and there will even be blank disks available for sale.



*All the news that fits we print.*

**NOW THROUGH  
JULY 31st**

# **WALL<sup>TO</sup>WALL BARGAINS**

*All previously enjoyed, nearly new,  
lovingly cared for pianos, digital  
pianos and organs are offered at  
prices far below blue book value.*

It is a common practice for musicians to upgrade the instrument as their skill improves.

In an effort to help people achieve their musical dreams of owning a better instrument, Royal Music has always offered the option of allowing for trading in and trading up.

Today, Royal Music has an awesome assortment of previously owned instruments. In a world where new organs sell for \$3000 and up we have lots of organs priced under \$3000. LOTS !!!

This Month we are dropping prices on our entire selection of previously owned instruments.

- Instruments that were owned by little old ladies who only played hymns of Sunday.
- Instruments owned by people who only played in the key of C, so the black notes are still brand new.
- Trade-ins that still have the plastic on the pedals.

Plus a staff of really nice people who love making music and are helpful in choosing your next instrument.

We hope to see you soon.



# **LOWREY**

*Bringing People Together with Music*

Virtual Orchestra is Lowrey's most diverse and innovative keyboard instruments ever built. Founded on 'Performer' technology, Virtual Orchestra redefines the traditional Lowrey by greatly expanding on 'styles' diversity by allowing a player to easily and instantly choose different types of instrumentation. This means when a player wants a piano-oriented orchestration and voicing set, they simply select the 'Pianist' button – transforming the Virtual Orchestra into a richly toned piano. Additionally, when a player desires a complete band – press the 'Full Band' button. Likewise, pressing the 'Guitarist' button yields a variety of authentic guitar-based orchestrations and voicing sets.



As always with Lowrey, you get a huge library of incredibly authentic sounds, fabulous one-touch setups, and a designer piece that looks great inside your

home.

The Lowrey EZ-10 is one of the newest Lowrey Virtual Orchestra models. It has many of the sounds, rhythms and features found on the Lowrey Flagship Model at a fraction of the price.

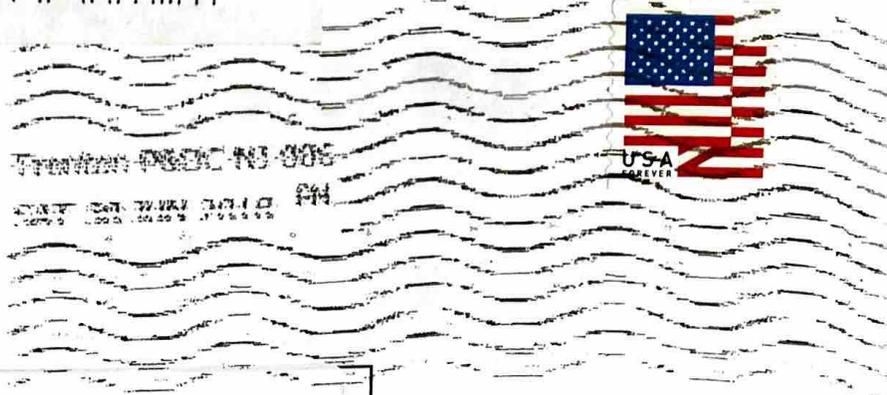
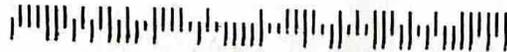
Visit Royal Music to audition this wonderful instrument.

---

**FREE ... 5 Weeks ...FREE**  
**Summer Music Classes**  
**Held from**  
**July 30th - August 31st**

**Offered on a limited basis**  
**Must register in person between**  
**July 23rd and July 28th**

Royal  
West  
864 Route 37 West  
Toms River, NJ 08755  
732-240-2332  
www.royalmusic.com  
Hablamos Espanol, Llama nos, y  
pregunte por Jennifer. Gracias



**FREE  
SUMMER  
MUSIC  
CLASSES  
BEGIN  
July 30th**

Registration held  
week of July 23rd

Maria Parfinik  
100 Cedar Ridge Dr #206W  
Cedar Grove NJ 07009

## All Aboard ... Time for our Annual River Lady Riverboat Cruise

Royal Music has chartered River Lady dinner cruises every year since we opened our doors in 1993. (Actually we started hosting them at the former company we worked at also.)

This year our cruise is on Monday, July 23rd. The boat boards at 5:45 pm leaving the dock at 6:00 pm.



The River Lady cruises the Toms River and Barnegat Bay. The riverbanks are surrounded by enchanting hills and beautifully manicured lawns and gardens. The homes along the river are uniquely designed, many dating back to the turn of the century.

Many shore area residents enjoy cruising aboard the River Lady. A Royal Music cruise is a bit different because we provide live entertainment for the entire three-hour cruise.

Tickets are \$40 per person and include a full sit down dinner. Tickets are on sale now